

## MIXED NOTES

### ► Performance Royalties Rock ASCAP EXPO

Pictured (l-r) are AFM & SAG-AFTRA IPRD Fund COO Shari Hoffman and Rafael Moreira of *The Voice*. Hoffman spoke to the guitarist and other audience members following the Fund's packed event at the ASCAP "I Create Music" EXPO. The Fund had a record-breaking year, thus far distributing over \$52 million in performance royalties to session musicians and background vocalists. For more info, visit [afmsagafratfund.org](http://afmsagafratfund.org).



BRIAN STEWART

### ▲ Garbage Live in Studio at EastWest

Alternative rock band Garbage hosted an intimate album listening party at EastWest Studios in Los Angeles. In a live performance, the band debuted a couple of songs from their forthcoming album, *Strange Little Birds*, which will be released June 10.



MIKE SKILLIS



BRIAN STEWART

### ◀ Young Gods of the Garage

Los Angeles' historic Greek Theatre again hosted the Battle of the Garage Bands competition, put on by music hotbed John Marshall High School. The finalists performed for a panel of music industry judges that included Keith Barry, director of the Silverlake Conservatory of Music; Charlie Paakkari, audio engineer at Capitol Studios; Tony Sauza, L.A. Director of Little Kids Rock; Matt Flynn, drummer from Maroon 5; and Laurence Juber, studio musician and veteran of Wings/Paul McCartney. Five bands competed: Capri Sun Break Time, The Minorities, Fear No Evil, Static Waves and The Tristan Katz Experience. The winning band was Static Waves (pictured), with The Tristan Katz Experience and The Minorities tying for second.

## PENSADO'S STRIVE FOR EDUCATION

The Pensado Media Center held an event that drew top industry producers to its broadcast production studio in North Hollywood. The event launched the new multi-format educational program Pensado's Strive, an initiative spearheaded by Hal Leonard Group and *Pensado's Place*.



BRIAN STEWART



BRIAN STEWART

Pictured enjoying the event are (l-r): producer CJ Vanston, mastering engineer Bryan Lucey, *Pensado's Place* producer Herb Trawick and producer Ross Hogarth and Blackbird Studio owner John McBride.

Pictured (l-r): producer Joe Baressi, Westlake Pro president Joe Taupier, EastWest Studios manager Candace Stewart and producer/engineer/co-host of *Pensado's Place* Dave Pensado.

## Donna Gryn

*VP, Marketing*  
Republic Records



Republic Records has promoted **Donna Gryn** to Vice President of Marketing. Gryn will continue to envision, build and implement immersive and inventive marketing strategies for artists across the label's roster. Acts include Ariana Grande, DNCE, Hailee Steinfeld, Jessie J, Jordan Smith, MisterWives, Oh Wonder and many more. Previously, she held executive positions at Polo Grounds Music, Virgin Records and Star Trak Entertainment in addition to consulting for Epic Records. She began her career in 2001, becoming an assistant at Roc-a-Fella Records while attending New York University. For more information, contact [Joseph.Carozza@umusic.com](mailto:Joseph.Carozza@umusic.com).

## Loren Robinson

*Director of Sales, Independent Accounts*  
LOUD Technologies, Inc.



**LOUD Technologies, Inc. (LOUD)** has appointed **Loren Robinson** to Director of Sales, Independent Accounts (North America) for the Mackie and Ampeg brands. Robinson comes to LOUD with an extensive background in the industry, having worked for Crown Audio for 10 years, where he called on both MI and Production and Installation accounts, as well as stints with Community and DAS Audio. Prior to Crown, he was an independent sales representative for GLS Marketing in Southern California. Robinson will be based out of the Woodinville, WA headquarters and working from his office in Southern California. Contact [Jessica.Bryner@loudtechinc.com](mailto:Jessica.Bryner@loudtechinc.com).

## Shari Hoffman

*Chief Operating Officer*  
AFM & SAG-AFTRA Fund



The **AFM & SAG-AFTRA** Intellectual Property Rights Distribution Fund has promoted **Shari Hoffman** to Chief Operating Officer. Reporting to Executive Director Dennis Dreith and based in Los Angeles, Hoffman will be responsible for overseeing all of the Fund's domestic and international operations. A 25-year industry veteran, Hoffman's extensive career spans the gamut from major record label promotion to managing operations in the fields of booking and touring, post-production, performance rights, royalty management and large-scale non-profits in the entertainment industry. For more information, contact [bstewart@afmsagaaftrafund.org](mailto:bstewart@afmsagaaftrafund.org).

## Meg Symczyk

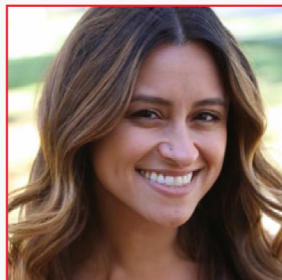
*VP, International Marketing & Management*  
Entertainment One (eOne)



**Meg Symczyk** has joined **Entertainment One (eOne)** as Vice President, International Marketing & Management, eOne Music. Symczyk will oversee artist brand marketing efforts on a global basis for a roster of label and management clients across all genres for the division. In addition to her eOne responsibilities, Symczyk will continue her working relationship with SRO & Rush (Geddy Lee, Alex Lifeson, Neil Peart) in the handling of their media. She will also maintain her industry executive board positions as the President, Music Managers Forum Canada (MMF) and Vice-Chair of Factor. For more information, contact [gmelchiorre@entonegroup.com](mailto:gmelchiorre@entonegroup.com).

## Angela Villanueva Moreno

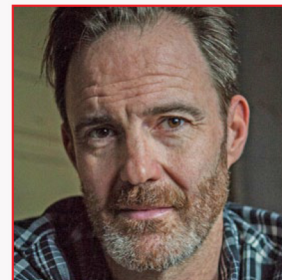
*Vice President*  
Reckoning PR



**Angela Villanueva Moreno** has joined music public relations and marketing consulting agency **Reckoning PR** as Vice President. Moreno has worked on a variety of projects in all genres including country, pop, hard rock, alternative rock, dance/EDM, singer/songwriter, tours and festivals, venues and various lifestyle campaigns with the likes of Wynonna Judd, Ryan Cabrera, Ozzy Osbourne, Steve Aoki, Vans Warped Tour, The Roxy Theatre and many more. At Reckoning, Moreno will work alongside founder and President Todd Brodgerski as well as fellow VP Aaron Feterl. For additional information, contact Moreno directly at [angela@reckoningpr.com](mailto:angela@reckoningpr.com).

## Dave Fortune

*VP, Touring*  
Huka Entertainment



**Huka Entertainment** has named **Dave Fortune** to the position of Vice President of Touring. Fortune, who has been promoting concerts since his high school days, has worked in the live music sector for more than 30 years, most recently serving as Vice President of Production for Live Nation Canada, where he oversaw more than 1,800 shows annually. His leadership resulted in 10 consecutive years of growth for the concert business. In addition, Huka Entertainment has announced several appointments to Fortune's team: Senior Talent Buyer Dan Merker and Talent Buyer Todd Coder. For additional information about this appointment, contact [jv@spinlab.net](mailto:jv@spinlab.net).

## Chris Humphrey

*VP, Marketing*  
QSC, LLC



**QSC, LLC** has appointed **Chris Humphrey** as Vice President, Marketing. He will oversee global marketing activities and initiatives for the Professional, Systems and Cinema Divisions of QSC. Humphrey joins QSC from Maxwell Technologies, where he was most recently Vice President of Strategy, Marketing and Business Development. He brings experience in technology oriented businesses, with more than 20 years of executive marketing roles at companies, which focus on enterprise software, embedded computing, storage networking, scientific instrumentation and security. For more information, contact [ray.vanstraten@qsc.com](mailto:ray.vanstraten@qsc.com).

## Kim Estlund

*VP, Music Department*  
Rogers & Cowan



**Kim Estlund** has joined entertainment PR and marketing communications agency **Rogers & Cowan** as a VP in the music department. Estlund brings experience from her stints as Senior Director, Media Relations at B/W/R PR, Senior Director of Publicity at Rhino Records/WSM and Director of Publicity/Head of West Coast, Jive Records. In addition, Estlund was also a publicist at both Atlantic Records and Geffen Records. At her new role, Estlund will continue to represent Guns N' Roses/Axl Rose, Bryan Adams, Avril Lavigne, Julian Lennon, "Weird Al" Yankovic, Nickelback, Billy Boyd and Ally Brooke. For additional information, contact [moconnor@rogersandcowan.com](mailto:moconnor@rogersandcowan.com).

**Chart.** Fans can learn more about the Spaceman at [acefrehley.com](http://acefrehley.com).

**According to Consequence of Sound, “The band Train is about to desecrate Led Zeppelin’s legacy with a covers album of Led Zeppelin II... because life is bullshit.”** Indeed, the Multi-platinum-selling band, Train, is set to pay homage to one of their biggest musical inspirations with the first cover album of their career called *Does Led Zeppelin II*, which will be released this month. The nine-track collection follows the original track listing and includes classic hit songs such as “Ramble On” and “Whole Lotta Love.” Train’s lead singer **Pat Monahan** said, “We just want fans to enjoy the album. I would love it if people got a dose of what’s hiding underneath Train’s songs and our influences, but we basically did this for the fun of it.” One thing Consequence of Sound overlooked is that the project has a charitable angle. One hundred percent of all proceeds from the album will be given to **Family House**, a San Francisco-based nonprofit with close ties to the band. The organization provides temporary housing to families of ill children. You can go to [savemesanfrancisco.com](http://savemesanfrancisco.com) for additional details.

**PROPS**

**Prince has set a record with five albums in the Top 10 of the Billboard 200 Chart.** He is the first act to concurrently chart five albums in the top 10 of the **Billboard 200** since the list merged in 1963. The week following his untimely death, Prince’s catalog of albums and songs sold a staggering 4.41 million copies in the U.S., per **Nielsen**

**Music.** (In the tracking week before his death, Prince’s music sold comparably little: just 5,000 albums and 14,000 downloads). Over on the **Top Album Sales Chart**—which ranks the top-selling albums based on traditional album sales—Prince also has five titles in the Top 10. Last but not least, Prince’s albums also made a historic showing on the latest **Top Catalog Albums Chart**: He “owns” the entire Top 10 (a first) and a record 20 titles on the 50-position list. (Previously, **The Beatles** held the record for the most simultaneous titles on the chart, with 16 back in 2009).

**Cyndi Lauper turned her North Carolina show into a benefit for the LGBT community.** According to Lauper, “Sadly, once again, civil rights have been trampled with the recent passage of **HB2** in North Carolina. Me and my team at the **True Colors Fund** have been closely monitoring the situation and support the efforts of the **Human Rights Campaign, Equality North Carolina** and others to repeal **HB2** in the upcoming legislative session.” As such, Lauper and her team donated all of the profits and commissions from the show to Equality North Carolina. For additional information, visit [cyndilauper.com](http://cyndilauper.com) and [truecolorsfund.org](http://truecolorsfund.org).

**MC gives props to indie artist Justin Chart,** a native of Los Angeles who wrote “Los Angeles The Song” to express his love for the city, a place that has enchanted millions around the world. Chart reports that his music and lyrics have inspired listeners to appreciate the beauty, promise and power of Los Angeles. The artist also reports that Angelenos have proudly embraced

**DIY Spotlight**

**Diana Ebe**

Indie alternative-pop artist Diana Ebe defines the driven, self-motivated spirit of a DIY musician. Fiercely independent, she writes, produces and releases her dream-pop symphonies all on her own.



Hailing from Stockholm, Sweden, Ebe relocated to Los Angeles when she felt herself gravitating away from a modeling career. Indeed, she wanted to pursue a deeper passion: her passion for music. Starting with piano, she layers an ambient soundscape over pounding percussion, producing a sound not unlike that of Lorde and Lykke Li.

Ebe’s introspective lyrics and haunting melodies reflect the lonely, longing feelings of love and life so intensely she caught the attention of notable musicians, including The Doors’ guitarist Robby Krieger.

She recently released her latest single, “Elusive Pleasure,” a beautiful ballad about the struggle to navigate conflicting feelings. She wrote the song shortly after moving to Los Angeles and released a visually stunning music video to accompany it. The video was shot in the wilderness, a place where loneliness and foreboding abound. Stark, but beautiful, it perfectly captures the mood of the song.

Due to her relentless passion and unusual vision, Diana Ebe has quickly made a name for herself. And, with her dream-like vocals, soaring melodies and a knack for captivating hooks, she is forging her mark in the music scene. Her debut EP is scheduled for release this year.

For more information, visit [DianaEbe.com](http://DianaEbe.com) and [facebook.com/DIANA-EBE](https://www.facebook.com/DIANA-EBE)

Have a successful DIY strategy to share? Email [bbatmc@aol.com](mailto:bbatmc@aol.com)

the song, with many expressing appreciation for the positive light the song and video shine upon their city and the song’s celebration of the diversity of cultures in Los Angeles. See the latest at [youtube.com/watch?v=7r1Om46XbtQ](http://youtube.com/watch?v=7r1Om46XbtQ).

ownership of other music festivals is expected to increase.

**THE BIZ**

**Music festivals outshine album sales and individual tours.** It’s no secret that record sales have declined significantly over the past decade. As a result, musicians increasingly depend on live shows, particularly music festivals, to recover that lost income. In fact, according to **Nielsen’s Audience Insights Report**, about 32 million people attend at least one U.S. music festival each year. In response to the lucrative nature of festivals, entertainment companies are vying for ownership of every major festival. For example, **AEG Live** currently organizes and manages the popular festivals **Coachella** and **Firefly**, while **Live Nation** manages **Bonnaroo**, **Austin City Limits**, **Lollapalooza** and **Electric Daisy Carnival**. As festival popularity rises, competition for the

**Sixty-eight percent of U.S. Smartphone owners listen to streaming music daily.** New consumer research by **Parks Associates** showed that smartphone owners spend more time per day listening to music on their devices compared to other entertainment activities. “Currently **Amazon Prime Music** is the most popular subscription service among U.S. broadband users, but the streaming music war has intensified as entertainment companies are driving to consolidate their offerings,” said **Harry Wang**, Director of Mobile Product Research, Parks Associates. “**Apple** launched **Apple Music**, and **Google** is consolidating its offerings across its **Play** content store and **YouTube** platform. As a result, consumers are getting more music options as the competition for users escalates.”

**BERNARD BAUR** was voted one of the “Top Music Business Journalists” in the country. Bernard is the connection between the streets and the suites. Credited with over 1,200 features in a variety of publications, he’s a Contributing Editor at *Music Connection*.



**▲ AFM & SAG-AFTRA MAKE RECORD-BREAKING DISTRIBUTION**

**AFM & SAG-AFTRA IPRD Fund made a record-breaking allocation of nearly \$53 million, more than doubling the previous distribution to non-featured performers and featured symphonic performers.** Executive Director **Dennis Dreith**, and newly promoted COO **Shari Hoffman**, cited the hard work and diligence of the dedicated staff as a primary factor in achieving the record-breaking disbursement. Pictured are the AFM & SAG-AFTRA Fund Trustees (l-r): **Bruce Bouton**, **Sam Folio**, Co-Chair **Ray Hair**, **Stefanie Taub**, **Jon Joyce** and Co-Chair **Duncan Crabtree-Ireland**. You can obtain additional information at [afmsagaftrafund.org](http://afmsagaftrafund.org).

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